

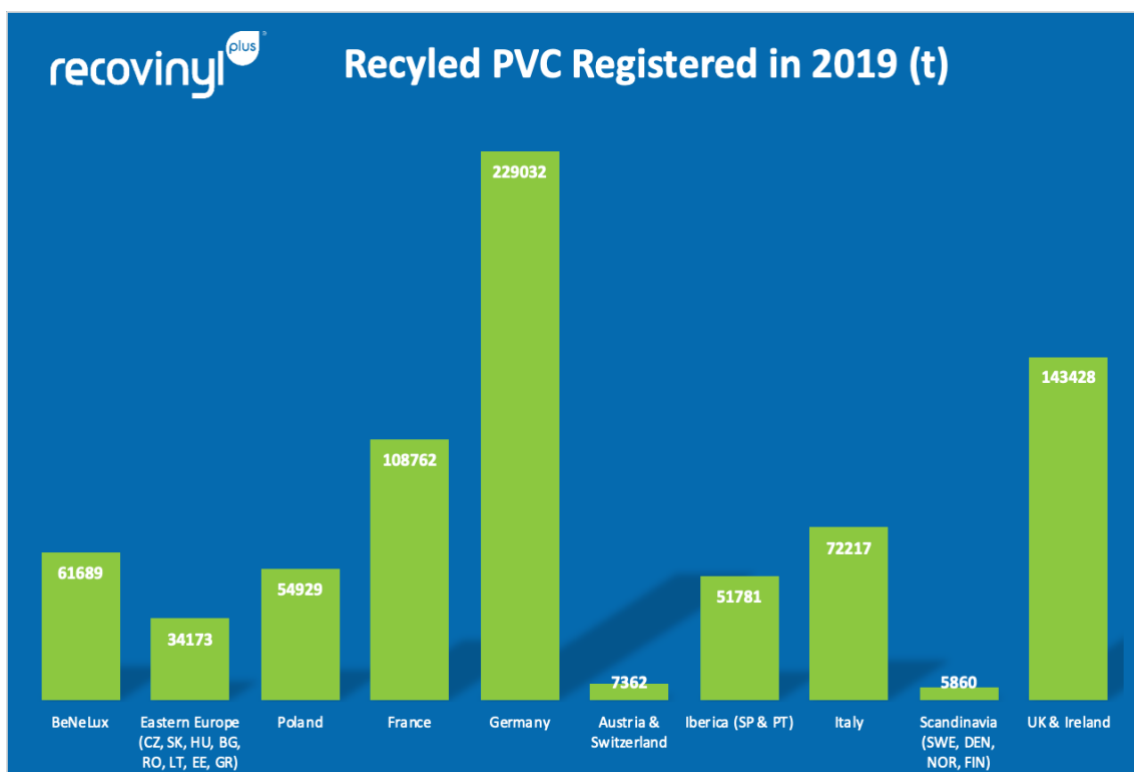
Recovinyl® Recycling Achievement: 769,234 Tonnes Recycled in 2019

Recovinyl can proudly announce that 769,234 tonnes of PVC were Recycled in 2019 – an increase of 4.7% on the previous year. The 769,234 Recovinyl total contributes to the 777,313 tonnes recycled within the VinylPlus framework in 2019; more than 96% of the program's target for 2020 and an increase of 4.3% compared to the previous year.

The PVC industry is well on track to meet VinylPlus' ever more challenging recycling targets for 2025, in line with the Circular Economy and the ambition of the Circular Plastics Alliance and EU policy initiatives to encourage recovery, recycling and reusing of plastics. Following the European Commission's pledging call for the entire plastics industry to boost recycling, VinylPlus has committed to recycling at least 900,000 tonnes of PVC per year into new products by 2025 - securing further its place in achieving Europe's Circular Economy strategy.

Continuous recycling of valuable PVC material is in the best interest of a sustainable society and therefore Recovinyl are extremely pleased to see the amount of PVC being recycled increasing year on year. In 2019, demand for recycled rigid PVC remained very high. At the same time, more PVC waste was available from cables – particularly in the Czech Republic, France, Germany, Poland and the UK – due to reduced exports to China.

Recovinyl can now reveal how much PVC was recycled per region/country in 2019.



These positive results would not be attainable without all the recyclers and converters that participate in Recovinyl. Therefore, we would like to sincerely thank all recyclers and converters for permitting Recovinyl to achieve these great results, we couldn't have done it without their continuous effort and support.

About Recovinyl®

Recovinyl organisation was established in 2003, by the European PVC value chain through the VinylPlus® framework, to help further develop and encourage PVC recycling in Europe. Today, Recovinyl continues to monitor and verify the recycling of PVC waste and the uptake of PVC recyclate.

About VinylPlus®

VinylPlus is the Voluntary Commitment of the European PVC industry. The programme establishes a long-term framework for the sustainable development of the PVC industry by tackling a number of critical challenges in the EU-27, the UK, Norway and Switzerland.

VinylPlus 2020 Progress Report

The annual Progress Report details VinylPlus' achievements in increasing the sustainability performance of PVC, as a material fit for a circular economy and progress towards the five key sustainability challenges set for the entire European PVC value chain.

In 2020, VinylPlus' Progress Report has been independently verified by SGS, while tonnages of recycled PVC waste and expenditures have been audited and certified by KPMG. The 2020 Progress Report is available at www.vinylplus.eu.

Contact:

Ingrid Verschueren
General Manager
ingrid.verschueren@recovinyl.com

Hannah Drew
Sustainability Executive
hannah.drew@recovinyl.com